**About Page:**

I’m Sam a New Jersey native dreaming of Cali living. I graduated from the Fashion Institute of Technology with a Bachelor of Science in Advertising and Marketing Communications. I have worked in the fashion industry, music, sports & entertainment and am currently working in hospitality. So you can say I’m pretty well rounded when it comes to all areas of marketing. I recently acquired some new tech skills and will hopefully start working more in the digital world with endless opportunities of creativity.

In my spare time I stay active, as I am a certified Personal Trainer and Spinning Instructor. I’ve completed two Tough Mudders, my first Half Marathon and love snowboarding.

Overall, I’m a hippie at heart who loves to get creative and crafty & I very much enjoy reading, gardening, cooking & playing with puppies….and you can most likely find me at the beach.

**Services:**

Marketing & Communications Consultant

Create, implement and manage marketing campaigns for clients.

W.I.T.S Personal Trainer

2012 to present

Certification # 14988NJ

Mad Dogg Athletics Spinning Instructor

2012 to present

Instructor # 54132

-After graduating, I completed two seasons with the New York Jets where I worked in the Merchandise, Community Relations and Marketing departments. The most notable achievements in my professional career was while working for the New York Jets, as I contributed to the grand opening of MetLife Stadium and the tenth anniversary memorial ceremony of September 11th.

**Portfolio Page:**

The photos provided show some examples of work I have created while working at Morris County Golf Club. Throughout the past year I have handled all aspects of communications to the members. I use digital and print marketing to promote events happening at the Club.

I create monthly calendar postcards, junior program postcards, newsletters, magazines “Cloverleaf”, Save the Date booklets and golf outing pamphlets. The largest project I produce is an address book that includes: member information, staff directory, operation hours, rules & policies for golf, tennis, swimming; by-laws, billing & dues and Club champions.

**Contact Page**

If you have any questions or inquiries about potentially working together please feel free to contact me at [sam.novobilsky@gmail.com](mailto:sam.novobilsky@gmail.com) or reach out on any of the below social media outlets.